

Summer Online Course

NUSC 4280 - US Food Laws and Regulations: Product Concept through Launch

Understanding the regulatory environment is critical to the successful development, manufacturing, labeling, marketing, and delivery of nutrition-related products to the consumer. Knowing how to manage risk while navigating the regulatory path to market is essential. Students in this course will become familiar with: the process for developing new nutrition products; the regulations applicable to foods, medical foods, dietary supplements and ingredients; and how to represent scientific evidence accurately and appropriately when substantiating label claims and advertisements.



Instructor: Dr. Susan Mitmesser (susan.mitmesser@uconn.edu)
Dr. Mitmesser is Vice President of Science & Technology at Pharmavite (well known for Nature Made). She provides scientific leadership at Pharmavite to advance innovation and new product development strategies, and ensure the scientific integrity of all products made under its brand portfolio. She holds an adjunct professorship in the Department of Nutritional Sciences at UConn.

3 credits

5-week during Summer Session I (June 1-July 2)

Prerequisite: NUSC 1165 or instructor's consent

For registration info, summersession.uconn.edu